

B”H

Dear Shliach,

"Illuminations" is, Baruch Hashem, a household name across the Jewish world, boasting thousands of weekly readers. Our book of Illuminations has become a recognized and honored name in the Jewish community, known for telling the inside stories of shluchim and their endeavors to bring Jews home one at a time. We are excited about your participation in our publication.

Allow us to guide you through the process:

- 1.** We will schedule a time to speak with you, coordinating with our calendar. **Please pick a calendar time:** <https://calendar.app.google/8k3FphvKkfxvj27>
- 2.** The interview will typically take place over the phone unless we decide otherwise to meet in person (though this is not common) or opt for a video interview. Please note that the recordings are not intended for public use; they are for our writing team's reference to work on and off for writing purposes. Feel free to express yourself openly during the interview—we will edit out or not use certain content and ensure the most accurate and respectful representation of your story.
- 3.** The interview is expected to last approximately an hour and a half. Some interviews may exceed this duration, especially if there is a wealth of experiences to share. It's advisable to plan accordingly, perhaps scheduling the interview on a day when you have a long drive in a quiet car. This will ensure that we have the time and a conducive environment for a comprehensive and meaningful conversation.
- 4.** We welcome interviews featuring both Shluchim and Shluchos, but it could be just one or involve some trade-offs on the phone. Our primary focus is on stories—miracles and Baalei Teshuvahs are always favorites. However, we also highly value sharing challenging moments, low points, and glimpses into everyday life. Not every story needs to be a lengthy encounter; it could be about memories, moments, or unexpected encounters such as meeting a person and encouraging them to put on tefillin, or connecting with a Holocaust survivor in a profound way. We are interested in hearing about the challenges, ups and downs, highs and lows that make each journey unique.

A low moment can be powerful, demonstrating that it's okay to face challenges, and it highlights the strength to overcome them. During the interview, we will guide you on what to discuss and assist with questions that may trigger stories or memories. Feel free to think of a few favorites beforehand, as your personal insights and experiences are invaluable to our readership.

5. Interviews are typically archived and not immediately released. We store many interviews months in advance, revisiting them as we see fit and sometimes even at random. Hashem plays a role in the selection process, with a divine hand guiding why a specific Shliach and week align. This phenomenon has been observed repeatedly. We have witnessed these divine alignments again and again, further underscoring the spiritual significance of the stories we share.

6. When we pick the Shliach for a particular week (usually on Sunday or Monday), we will contact you to inform you that we plan to use your interview. We will then send you the interview for your review, and you can make any necessary changes.

7. During that week, we will need a substantial number of photos from you, including pictures from Peulahs and other activities. One photo will be used for the PDF (men only, as they go in the shul), and others will be utilized online. We request that photos adhere to standards of tznius (modesty) as much as possible.

8. Your interview or parts of it may be used for publication in our book or book series. We will be in touch with you if we decide to do so, and this would occur after the release.

Thank you for your participation and contribution to "Illuminations."

Sincerely,

Yosef Shidler

Executive Director

Illuminations Publication